

## CDC Operationalized 1305 Performance Measure

Date: 12/18/2015

Measure ID: 2.3.01

**Performance Measure 2.3.01:** Number of local education agencies that received professional development and technical assistance on strategies to create a healthy school nutrition environment

**Strategy:** Create supportive nutrition environments in schools

**Intervention (Enhanced only):** Implement policies and practices that create a supportive nutrition environment, including establish standards (including sodium) for all competitive foods; prohibit advertising of unhealthy foods; and promote healthy foods in schools, including those sold and served within school meal programs and other venues

Basic

Enhanced

Domain 2: Environmental Approaches that Promote Health

Domain 3: Health Systems Interventions

Domain 4: Community Clinical Linkages

Short Term

Intermediate

Long Term

AREAS	EXPLANATION
<b>Purpose of Performance Measure</b>	<ul style="list-style-type: none"> <li>The purpose of this performance measure is to determine reach of professional development and technical assistance on strategies to create healthy school nutrition environments to local education agencies (LEAs) to ensure that students have access to healthy school nutrition environments (see CDC's School Health Guidelines to Promote Healthy Eating and Physical Activity).</li> </ul>
<b>Results Statements</b>	<ul style="list-style-type: none"> <li>In the US, CDC funded grantees worked to educate and inform staff in LEAs about strategies to create healthy school nutrition environments.</li> </ul>
<b>Definition of Terms (Key concepts defined)</b>	<p><b>A healthy school nutrition environment</b> includes multiple elements: access to healthy and appealing foods and beverages available to students in school meals, vending machines, school stores, à la carte lines in the cafeteria, fundraisers, and classroom parties; consistent messages about food and healthy eating, and the opportunities students have to learn about healthy eating.</p> <p><b>Nutrition standards</b> outline the requirements that foods and beverages must meet in order to be sold or available. Nutrition standards can address nutrient requirements (e.g. ≤35% calories from sugar), types of foods and beverages to make available (fruits, vegetables, whole grains, low-fat or nonfat dairy), portion sizes (8 fluid ounce portions of milk), time of day and locations where items may be offered or sold, served or consumed.</p> <p><b>Local education agency (LEA)</b> is another word for school district and will be referred to as LEA throughout this document.</p> <p><b>Professional development (PD)</b> refers to a set of skill-building processes and activities designed to assist targeted groups of participants in mastering specific learning objectives. Such events are delivered in an adequate time span (at least 3 hours) and may include curriculum and other training, workshops, and on-line or distance learning courses. Professional development should be focused on highly effective trainings and workshops. Professional development may be delivered by the State Department of Health and/or its partners.</p> <p><b>Technical assistance (TA)</b> refers to tailored guidance to meet the specific needs of a site or sites through collaborative communication between a specialist and the site(s). Assistance takes into account site-specific circumstances and culture and can be</p>

	provided through phone, mail, e-mail, Internet, or in-person meetings. Technical assistance may be delivered by the State Department of Health and/or its partners.
<b>Unit of Analysis</b>	<ul style="list-style-type: none"> <li>Local education agencies (i.e., school districts)</li> </ul>
<b>Intended/Targeted Population</b>	<ul style="list-style-type: none"> <li>Local education agencies with no knowledge or limited knowledge about appropriate strategies to create healthy school nutrition environments.</li> </ul>
<b>Numerator/Count</b>	<ul style="list-style-type: none"> <li>Actual number of local education agencies (i.e., school districts) that have received professional development or technical assistance on strategies to create healthy nutrition environments.</li> </ul>
<b>Denominator</b>	<ul style="list-style-type: none"> <li>N/A</li> </ul>
<b>Rate/Percentage</b>	<ul style="list-style-type: none"> <li>N/A</li> </ul>
<b>Disparities Focus</b>	<p><b>Approach related/specific:</b></p> <ul style="list-style-type: none"> <li>Approach related/specific: In selecting high-need LEAs consider using the following data: academic, health, SES, free and reduced priced lunch data</li> </ul> <p><b>Stratification:</b></p> <ul style="list-style-type: none"> <li>N/A</li> </ul>
<b>Data source(s)</b>	<p>The following data sources can/should be used to collect data for this measure:</p> <ul style="list-style-type: none"> <li>Training tracking system.</li> <li>Professional development and technical assistance provided by partners you work with closely on relevant nutrition content can count for this performance measure.</li> <li>Below is a list of professional development and technical assistance options, noting length and degree of effectiveness: <ul style="list-style-type: none"> <li>Trainings, 3+ hours long, Highly Effective*</li> <li>Workshops, 3+ hours long, Highly Effective*</li> <li>Technical Assistance, Length varies, Effectiveness varies</li> <li>Presentations, 0.5 – 3 hours long, Knowledge Transfer Only</li> <li>Information Session, 0.5 – 1 hour long, Minimum Knowledge Transfer</li> </ul> </li> </ul> <p><b>Not Appropriate:</b></p> <ul style="list-style-type: none"> <li>School Health Profiles</li> </ul>
<b>Frequency of Data Collection</b>	<ul style="list-style-type: none"> <li>Annually</li> </ul>
<b>References/Resources</b>	<ul style="list-style-type: none"> <li>CDC’s School Health Index <a href="http://www.cdc.gov/healthyschools/SHI/index.htm">http://www.cdc.gov/healthyschools/SHI/index.htm</a></li> <li>CDC’s School Health Guidelines to Promote Healthy Eating and Physical Activity <a href="http://www.cdc.gov/healthyschools/npao/strategies.htm">http://www.cdc.gov/healthyschools/npao/strategies.htm</a></li> <li>CDC’s Fruit and Vegetable National Action Guide <a href="http://www.cdc.gov/nutrition/downloads/national-action-guide2013.pdf">http://www.cdc.gov/nutrition/downloads/national-action-guide2013.pdf</a></li> <li>Action for Healthy Kids - Parents for Healthy Kids Toolkit <a href="http://www.actionforhealthykids.org/what-we-do/programs/parents-for-healthy-kids">http://www.actionforhealthykids.org/what-we-do/programs/parents-for-healthy-kids</a></li> <li>USDA HealthierUS School Challenge <a href="http://teamnutrition.usda.gov/HealthierUS/index.html">http://teamnutrition.usda.gov/HealthierUS/index.html</a></li> </ul>

<b>Questions/Issues for CDC Grantee Collaboration</b>	N/A
<b>Additional Information/Guidance</b>	LEAs should include those targeted for professional development or technical assistance (e.g., all LEAs in state, LEAs not previously targeted for nutrition professional development and technical assistance, high-need LEAs based on academic, health, SES, free and reduced priced lunch data).